



ABOUT MAXIMUM CITY

Maximum City partners teachers with professionals to develop hands-on lessons in urban design and civic sustainability for high school students. The curriculum was first delivered as a pilot program to students at the University of Toronto Schools in the summer of 2011, and is now being shared for broader use in schools and expanded for the summer 2012 program.

WHY MAXIMUM CITY

3.5 billion people worldwide live in cities, and over 80% of Canadians live in urban areas. While children and youth account for one third of city dwellers, scant formal educational opportunities exist for them to learn about and engage in how we plan, build, and live in cities. Maximum City believes that young people can be key contributors to the understanding and shaping of our urbanizing world, and that urban studies curricula are required in our schools.

MEDIA

Maximum City has been featured in the Globe and Mail, Toronto Star, CBC Metro Morning, Spacing, Professionally Speaking, and the Fourth Wall Exhibit on improving local government.

PARTNERS

archiTEXT, 8-80 Cities, Urban Strategies, Metrolinx, City of Toronto, Jane Farrow, Dylan Reid, Yvonne Bambrick, University of Toronto

CONTACT

Josh Fullan is the creator of Maximum City. Visit <http://maximumcity.ca> or email director@maximumcity.ca



KEY POINTS AND HIGHLIGHTS FROM THE AUGUST 2011 RESEARCH REPORT:

- 100% of students look at their urban environments differently after completing the program.
- 92% of students indicated that they would enroll in the Maximum City program again or recommend it to someone else.
- Maximum City students feel inspired and empowered to engage in and improve their communities.

STUDENT EXPERIENCE:

- *“Now that I have participated in the Maximum City program, I think that I have all the more reason and passion to dive deeper into the issues surrounding our community as a whole.”*
- *“I used to think that wherever I was living, I should just accept it and I never once thought that I could change my community. Now, wherever I’m walking I think about how that place can be improved.”*
- *“The knowledge that I gleaned from Maximum City is substantial, and I have already started putting it into use. I have emailed my councillor about issues that I notice in sidewalks near my home.”*